



LDE Success Stories

March 2021

Dear Partners,

Dear Customers,

Dear Future Gulf Explorers,

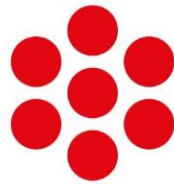
We are delighted to share with you our latest successes completed in March 2021:

- Start of cooperation with new LDE Client: Lemmens Cables, a Belgium-based provider of steel products.
- We keep on traveling for our LDE Clients. In March we had a chance to travel to three different destinations in the Middle East!
- Participation in the Neom project's presentation, organized by the Belgian Embassy in Saudi Arabia.

Enjoy reading about our new Successes!

François-Xavier Depireux

CEO-Founder www.ld-export.com



LEMMENS

New Clients arrived!

We are delighted to announce new LDE Client: Lemmens Cables from Belgium.

Lemmens is a provider of **steel and stainless steel wire ropes**, dealing also with lifting and handling accessories: slings, splicings, super loops, grommets, steel belts, chains G80 / 100, manual + electrical hoists and winches, straps, shackles, etc. Lemmens also supplies custom-made tarpaulins and tents.

Our aim is to develop the UAE market for Lemmens, as per the #2 LDE Mission. After preparation of practical Market Study and Counterpart List, we will travel together to the Emirates to meet potential partners.



Despite pandemic, LDE Team keeps on traveling in the region

We were glad to travel for our LDE Clients in March. This time we had a chance to visit Amman (Jordan), Riyadh (Saudi Arabia) and Dubai (UAE). The situation in the Middle East is going back to the normal and this opens many business opportunities.

During these trips, we were meeting our key contacts for several LDE Clients, potential is high, business is there, projects are popping up and investments are on the table.

The last trips in the region showed us if needed again, how important the face-



NEOM نيوم

Conference on Neom project

In March we also received an opportunity to join a webinar organized by the Belgian Embassy in Saudi Arabia on Neom mega project.

Neom is a flagship project in northwestern Saudi Arabia. It is planned to incorporate smart city technologies and also function as a tourist destination, including a non-emission city 'The Line'.

On the presentation we learned how the construction will start and the tenders will work. At this stage, it is important to gather all information about future works in order to help our Clients in the future.

Important to note that several major decision makers are Belgians,

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