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LD Export Newsletter

December 2021 Issue

**Dear Partners,
Dear Future Gulf Explorers,**

Welcome to our December Success Newsletter!

We are delighted to present in this email our Successes completed in December:

- ◆ Our Trip to Dubai in December
- ◆ Our LD Export Expansion to Australia
- ◆ Our LD Export Series: Master the Arab Business Partners, a part of our collaboration with the World Trade Center Leeuwarden in Holland Series.
- ◆ LD Export Christmas Card

Enjoy reading our December successes!

François-Xavier Depireux
www.ld-export.com



CEO-Founder



Trip To Dubai

The month of December has been a fruitful month, we had our usual trip to Dubai for our key clients, and have visited our trusted counterparts in the city.

We spent a week in Dubai, and conducted over 40 meetings for our clients.





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LD Export is proud to announce the opening of our new office in Australia.

John Arnold, with many years of experience in export consulting will be introducing LD Export services to the Australian market.

We wish John the best with his new and exciting challenge.

LD Export Expansion to Australia

As a part of our LD Export Franchise Program, we are proud to announce the opening of our new franchise office in Australia.

The office will be directed by John Arnold, with many years of successful export consulting will be presenting our LD Export offers in Australia.



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LDE Series: Master the Arab BusinessPartners

Create Your Image, Build Your Reputation

As a part of our collaboration with the World TradeCenter Leeuwarden in Holland, we have been requested to start our LD Export Series in 12 modules, this month we shared the below information to thousands of their members,

Create Your Image, Build Your Reputation

A positive reputation has a significant impact on your business goals. The current modern world is a very competitive global village.

To boost what you are known for in the Gulf region, you need to work on your personality and connections.

Successful business enthusiasts in the Gulf region involving the United Arab Emirates, Saudi Arabia, Qatar, Kuwait, Oman, and Bahrain, have always highlighted reputation as the fundamental ingredient of success. If you can stress on creating and sustaining a good business reputation, then you need to know that it's worth it because, in the long run, the results will count you different from others.

Almost all business interactions are based on the perspective of reputation. For instance, a particular company will avoid working with another corporation because it has tarnished reputation. Likewise, an individual will also avoid a firm that holds a worse reputation in the social sphere of life.

With a good reputation in the gulf region, you raise your business value because the prospective customers can distinguish you from the wrong groups. You're always their favorite!

When you have a good reputation, you get to win from the advantages of competition. Customers are loyal to a trustworthy company. When you overcome a competitive environment, you can get quick rewards from faster and better sales.

Also, attending fairs and shows as you present your products or services is a networking event that brings educational opportunities to the targeted audience. You can teach them how to use the marketed item if it's the first time being in the stores.

As a business owner in the Gulf region, you should take a unique path different from that norm.

When you talk positively about your products or services and ensure that the whole customer base picks with the same language, other customers will see the value and trust your business.

And now Yallah, it is your time to succeed in the Gulf,

If you're curious to know more about how to expand your business in the Gulf Regions, would it either be to check your potential, by completing a Market Study or having us to hook you up with the right partners, please feel free to get in touch with us at office@ld-export.com and we will be prompt to serve you best,



*Wishing you a
Merry Christmas
and a Happy
New Year 2022!*

REGARDS,
LD EXPORT TEAM

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LD Export team would like to thank all our international counterparts and clients for the trust and collaboration during the year 2021.

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Our mailing address is: Info@ld-export.com